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PAYTON ADDISON INC.

Interior designer Payton Addison believes in one tenet above all else: do it right, from soup to nuts. The principal of her namesake firm, Payton Addison Inc., she strives to create beautiful interiors while providing an unparalleled experience for the homeowner. For Addison and her team, achieving that goal begins with virtual walk-throughs. "We have the ability to take a client through their finished home before any physical work has begun," Addison says. "The architect can send me their plans, and I can create a three-dimensional model with every furnishing, fabric and finish, through which the client can walk via virtual reality." Inspired by quality materials and detailed construction, Addison designs with a classic minimalism in mind. Her firm's location, Laguna Beach, plays a role in her partiality for the aesthetic. "I don't like for a project to scream, if you will," she says. "I want it to be soothing and soft, with clean lines and textured fabrics—though I don't use a lot of pattern. We live within a stunning landscape, so I think the vistas should be the focal point, with the interior design supporting them." As for a project's success, Addison defines the enigmatic concept as being less about money and more about what she delivers and how she does so. "I feel a project is successful when we can walk away knowing we've done a great job," she says. "When we have helped our client save money, guided them through what can be an intense process and produced a space that pleases everyone involved, I'm happy with the result."



**Payton Addison,
Principal Interior Designer**

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“I like the monochromatic look, with clean and contemporary styling that makes the architecture the true star.”

Ask the Expert

Your firm's philosophy?

My core values are integrity, honesty and loyalty. Everything I do in life centers on these three concepts. I believe you cannot go wrong when you run life this way.

Describe your creative process and favorite part of it.

It starts with the architect's vision. Once that has been established, I take the ball and run with it, with the goal of letting the architecture speak. My favorite part is hunting for materials, whether in a fabric showroom or stone yard.

Dream creative project?

I'd love to work on a project where the client gives our team carte blanche. To own a project like that, where you hand the homeowner the keys at the end and they begin to explore, is the dream.



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1. This project, located in Newport Harbor's Via Lido Isles, showcases a cool-toned, contemporary aesthetic. The kitchen cabinets were painted using Crisp Muslin from Dunn-Edwards. **2.** The living room's sectional, designed by Addison, features fabric and pillows from Kravet. **3.** The bedroom boasts nightstands from Mitchell Gold + Bob Williams, lamps from Lightopia, a custom bed and, to top it all off, a chaise designed by Addison. **4.** In the dining room, chairs from Restoration Hardware, a rug from Kravet and lighting by Lightopia create a functional and serene environment.

All photography by Jason Jorgensen

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